



## 2026 Community Impact Partnership Opportunities

### YOU can be a part of the Community Solution to a Community Problem.

Every year, hundreds of children in our community enter into the foster care system and face a whirlwind of chaos and uncertainty. For over 30 years, CASA of the South Plains has inspired, educated, and empowered solution-minded community members who are committed to supporting the best interest of children in the foster care system.

- **On average, it costs CASA \$2,000 to recruit and train each new CASA Volunteer.** As a Community Impact Partner, you can help make sure more children in foster care receive a CASA Volunteer who is a powerful voice in court, at school, and everywhere a reliable adult is needed.

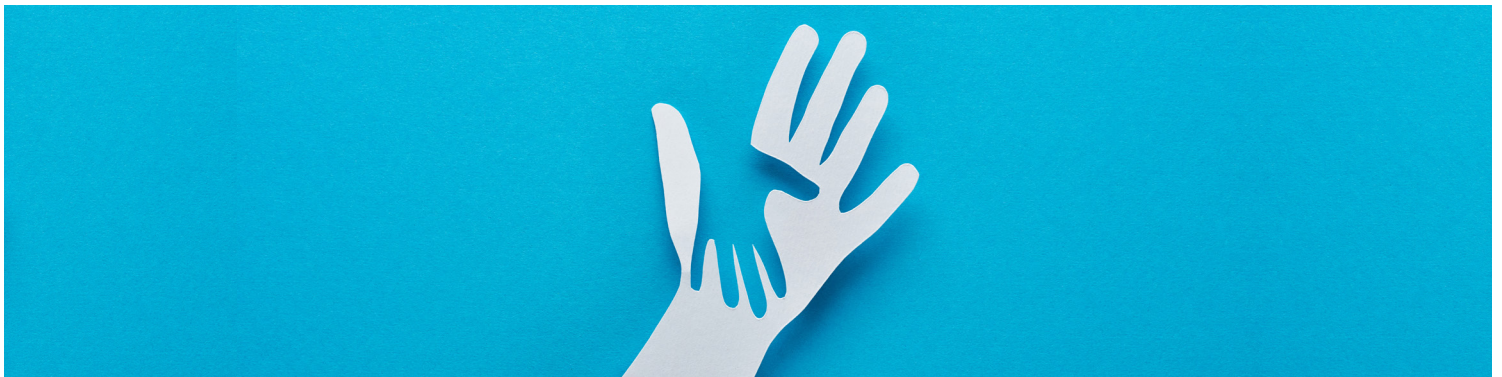
### The CASA Impact in your Community

- A CASA Volunteer is appointed to one child or sibling group for the life of their case.
- 219 CASA Volunteers advocated for 375 children in local foster care in 2024.
- 89 youth in foster care found permanency with the help of their CASA Volunteer in 2024.

### Expand your Reach Through Community Support

CASA can aid in promoting your business to the community through numerous awareness and fundraising events throughout the year. This includes an extensive in-person, virtual, and online communication network:

- CASA email and direct mail campaigns are sent to approximately 6,000 recipients regularly throughout the year.
- CASA social media campaigns reach over 778.5K unique users each year (includes Facebook, Instagram, and LinkedIn).
- More than 18,000 unique users visit the CASA website annually.
- CASA person-to-person events provide a significant new audience to present your organization to on a regular basis.



# You Can Make A Vital Impact

## Champion (\$5,000)

- Your company logo showcased on the CASA website and in front of hundreds of community members during our CASA 101 Informational Sessions and New Advocate Training Sessions throughout the year.
- Company logo included on appreciation signage at all CASA fundraising events, as well as in our press releases, email blasts, CASA Newsletters, and Annual Report.
- Sponsorship recognition shared on all CASA social media pages throughout the year, and a spotlight in the newsletter.
- Opportunity for on-camera interview during key fundraising events.
- Day of Service volunteer opportunity for your team at Casas for CASA (great team building activity supporting children in foster care in our community).
- A speaking opportunity at a quarterly Annual Board Meeting and CASA Staff Meeting.
- Table purchase discount of 25% (\$250 value for a table for 8) for the CASABlanca Gala (great opportunity to network with key community members and decision makers).

## Advocate (\$2,500)

- Your company logo showcased on the CASA website and in front of hundreds of community members during our CASA 101 Informational Sessions and New Advocate Training Sessions throughout the year.
- Company logo included on appreciation signage at CASA fundraising events, as well as in our press releases, email blasts, CASA Newsletters, and Annual Report.
- Sponsorship recognition shared on all CASA social media pages throughout the year.
- Day of Service volunteer opportunity for your team at Casas for CASA (great team building activity supporting children in foster care in our community).
- A speaking opportunity at a quarterly CASA Staff Meeting.

## Supporter (\$1,000)

- Your company logo showcased on CASA website, press releases, CASA 101's, event appreciation signage, newsletters, and Annual Report.
- Sponsorship recognition shared on all CASA social media pages.
- Day of Service volunteer opportunity for your team at Casas for CASA (great team building activity supporting children in foster care in our community).

## Friend (\$500)

- Your company logo showcased on CASA website, newsletters, and Annual Report.
- Day of Service volunteer opportunity for your team at Casas for CASA (great team building activity supporting children in foster care in our community).



## 2026 Community Impact Partnership Registration Form

### Contact Information:

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext.: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level:

☐ **CHAMPION** (\$5,000)   ☐ **ADVOCATE** (\$2,500)   ☐ **SUPPORTER** (\$1,000)   ☐ **FRIEND** (\$500)

☐ **I want to sponsor: (name of event)** \_\_\_\_\_

### Method of Payment:

☐ Check (Please make checks payable to CASA of the South Plains, Inc.)

☐ Credit Card (Please visit [bit.ly/CASA-CorporatePartner](https://bit.ly/CASA-CorporatePartner))

### Recognition: (Please check all that apply.)

☐ This sponsorship may be publicly acknowledged to encourage the support of others.

☐ My name may appear in donor honor rolls as: \_\_\_\_\_

☐ Please omit my name from donor honor rolls.

### Volunteer:

☐ Yes, I would like more information about becoming a CASA Volunteer.

☐ Yes, I would like more information about hosting a CASA 101 Informational Session.

Please contact me via: ☐ Phone ☐ E-mail

Please submit completed form to  
[Stacyk@casaofthesouthplains.org](mailto:Stacyk@casaofthesouthplains.org) or fax to (806) 763-2273.



# 2026 Sponsorship Opportunities

*YOU can have a life-changing impact in the lives of children in need in YOUR community.*

## Community Impact Partnerships

By partnering with CASA, you ensure more children in our community in need of an Advocate receive the life-changing impact they so deserve. Let's take a look at your goals and **customize a partnership package** that fits the heart and culture of your organization.

## CASABlanca Gala & Auction

*Winter Event -- Multiple sponsorship opportunities available*

Help us celebrate the immeasurable difference CASA Volunteers are making in the lives of children in foster care throughout our community. By sponsoring the CASABlanca Gala or purchasing a table YOU will enable us to expand our capacity to serve even more children in need.

## Casas for CASA Raffle

*Spring Event -- Multiple sponsorship opportunities available*

Our annual Casas for CASA raffle is a community favorite and draws families from all over the South Plains. Help make 2026 our most successful year yet by sponsoring a MasterCard gift card or donating a custom built playhouse, doghouse, storage building, or enclosed trailer. What a fun way to serve the children in our community!

## Signature Raffle Item

*Multiple sponsorship opportunities available*

Provide a Signature Raffle Item for one of our annual fundraisers. This is a unique opportunity to spotlight your business while making a meaningful difference in the lives of children. A sought-after raffle item doesn't just add excitement to the event, it helps drive participation, increase overall giving, and inspire attendees to invest in our mission.

## Advocacy Appreciation and Support

CASA Volunteers are the heart of our mission. There are multiple opportunities for sponsorships throughout the year:

- Annual Advocate Appreciation Celebration held each spring
- Advocate Christmas party
- Meals for CASA 101s and/or Training Sessions throughout the year

## CASA Community Outreach

It is important for CASA to be out in the community sharing our mission and raising awareness about the needs of children in foster care in the South Plains. By sponsoring an outreach event, you are enabling us to share our mission with thousands of potential new CASA Volunteers and supporters.

- CASA of the South Plains' Business After Hours
- Hub City BBQ
- Trunk or Treat

Please contact Stacy Kelley, Senior Development Director, for more information on Sponsorship Opportunities: [Stacyk@casaofthesouthplains.org](mailto:Stacyk@casaofthesouthplains.org) or (806) 763-2272.



**CASA**

Court Appointed Special Advocates  
FOR CHILDREN

CASA OF THE SOUTH PLAINS, INC.

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Lubbock Area United Way  
Community Partner