



CASA OF THE SOUTH PLAINS, INC.

A voice of hope. A voice in court. A voice for permanency.

2023 Corporate Partnership Opportunities

YOU can be a part of the Community Solution to a Community Problem.

Every year, hundreds of children in our community enter into the foster care system and face a whirlwind of chaos and uncertainty. For 30 years CASA of the South Plains has inspired, educated, and empowered solution-minded community members who are committed to supporting the best interest of children in the foster care system.

- **On average, it costs CASA \$1,500 to recruit and train each new CASA Volunteer.** As a Corporate Partner, you can help make sure more children in foster care receive a CASA Volunteer who is a powerful voice in court, at school, and everywhere a reliable adult is needed.

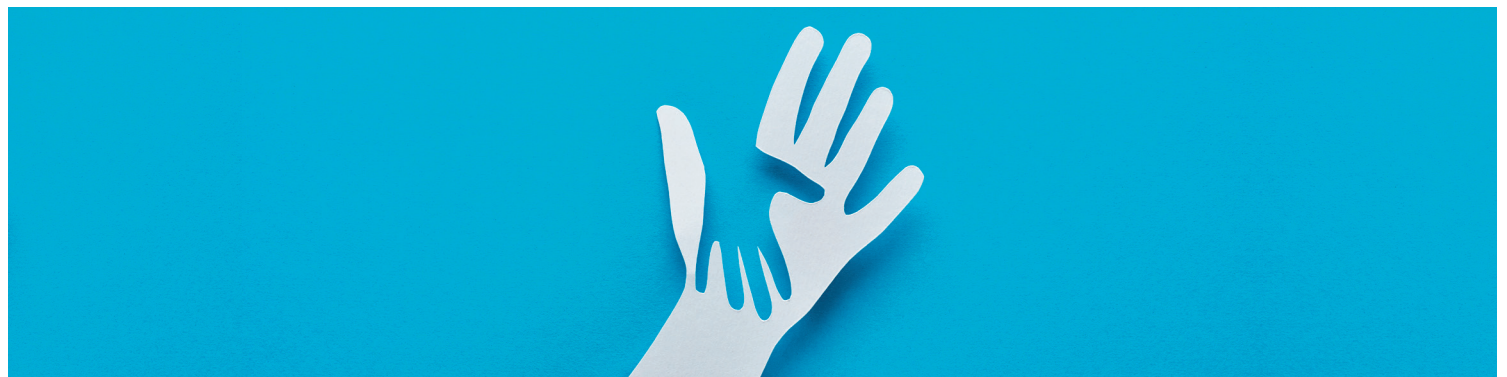
The CASA Impact in your Community

- A CASA Volunteer is appointed to one child or sibling group for the life of their case.
- 255 CASA Volunteers advocated for 415 children in local foster care in 2022.
- 122 youth in foster care found permanency with the help of their CASA Volunteer in 2022.

Expand your Reach Through Community Support

CASA can aid in promoting your business to the community through numerous awareness and fundraising events throughout the year. This includes an extensive in-person, virtual, and online communication network:

- CASA email and direct mail campaigns are sent to approximately 5,000 recipients regularly throughout the year.
- CASA social media campaigns reach a range of 20,000 - 72,000 unique users each month (includes Facebook, Instagram, and Twitter).
- More than 14,000 unique users visit the CASA website annually.
- CASA person-to-person events provide a significant new audience to present your organization to on a regular basis.



You Can Make A Vital Impact

Champion (\$5,000)

- Your company logo showcased on the CASA website and in front of hundreds of community members during our CASA 101 Informational Sessions and New Advocate Training Sessions throughout the year.
- Company logo included on appreciation signage at all CASA fundraising events, as well as in our press releases, email blasts, CASA Newsletters, and Annual Report.
- Sponsorship recognition shared on all CASA social media pages throughout the year, and a spotlight in the newsletter.
- Opportunity for on-camera interview during key fundraising events.
- Day of Service volunteer opportunity for your team at Casos for CASA (great team building activity supporting children in foster care in our community).
- A speaking opportunity at a quarterly Annual Board Meeting and CASA Staff Meeting.
- Table purchase discount of 25% (\$250 value for a table for 8) for the CASABlanca Gala (great opportunity to network with key community members and decision makers).

Advocate (\$2,500)

- Your company logo showcased on the CASA website and in front of hundreds of community members during our CASA 101 Informational Sessions and New Advocate Training Sessions throughout the year.
- Company logo included on appreciation signage at CASA fundraising events, as well as in our press releases, email blasts, CASA Newsletters, and Annual Report.
- Sponsorship recognition shared on all CASA social media pages throughout the year.
- Day of Service volunteer opportunity for your team at Casos for CASA (great team building activity supporting children in foster care in our community).
- A speaking opportunity at a quarterly CASA Staff Meeting.

Supporter (\$1,000)

- Your company logo showcased on CASA website, press releases, CASA 101's, event appreciation signage, newsletters, and Annual Report.
- Sponsorship recognition shared on all CASA social media pages.
- Day of Service volunteer opportunity for your team at Casos for CASA (great team building activity supporting children in foster care in our community).

Friend (\$500)

- Your company logo showcased on CASA website, newsletters, and Annual Report.
- Day of Service volunteer opportunity for your team at Casos for CASA (great team building activity supporting children in foster care in our community).





2023 Corporate Partnership Registration Form

Contact Information:

Company Name: _____ Contact: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Ext.: _____ Fax: _____ Email: _____

Sponsorship Level:

CHAMPION (\$5,000) ADVOCATE (\$2,500) SUPPORTER (\$1,000) FRIEND (\$500)

I want to sponsor: (name of event) _____

Method of Payment:

Check (Please make checks payable to CASA of the South Plains, Inc.)

Credit Card (Please visit bit.ly/CASA-CorporatePartner)

Recognition: (Please check all that apply.)

This sponsorship may be publicly acknowledged to encourage the support of others.

My name may appear in donor honor rolls as: _____

Please omit my name from donor honor rolls.

Volunteer:

Yes, I would like more information about becoming a CASA Volunteer.

Yes, I would like more information about hosting a CASA 101 Informational Session.

Please contact me via: Phone E-mail

Please submit completed form to
Stacyk@casaoftthesouthplains.org or fax to (806) 763-2273.





2023 Sponsorship Opportunities

YOU can have a life-changing impact in the lives of children in need in YOUR community.

Corporate Partnerships

By partnering with CASA, you ensure more children in our community in need of an Advocate receive the life-changing support they so deserve. Let's take a look at your goals and **customize a partnership package** that fits the heart and culture of your organization.

CASABlanca Gala & Auction

Spring Event -- Presented by H-E-B; Multiple sponsorship opportunities available

Be a part of history! This year we are completely rebranding our signature event and we have big plans! By sponsoring the Gala or purchasing a table YOU will enable us to expand our capacity to serve even more children in need.

Casas for CASA Raffle

Summer Event - Presented by Market Street

Our annual Casas for CASA raffle is a community favorite and draws families from all over the South Plains. Help make 2023 our most successful year yet by sponsoring a MasterCard gift card or donating a custom built playhouse, doghouse, or storage building. What a fun way to serve the children in our community!

CASA Classic Golf Tournament

Summer Event -- Multiple sponsorship opportunities available

Last year, our Inaugural Golf Tournament was a great success! This will become an annual event helping us reach new audiences, and raise awareness for children in foster care. This event has various sponsorship levels available!

Advocacy Appreciation and Support

CASA Volunteers are the heart of our mission. There are multiple opportunities for sponsorships throughout the year:

- Annual *Advocate Appreciation Celebration* held each spring
- Advocate Christmas party
- Meals for CASA 101s and/or Training Sessions throughout the year

CASA Community Outreach

It is important for CASA to be out in the community sharing our mission and raising awareness about the needs of children in foster care in the South Plains. By sponsoring an outreach event, you are enabling us to share our mission with thousands of potential new CASA Volunteers and supporters.

- CASA of the South Plains' Business After Hours
- Hub City BBQ
- Trunk or Treat

Please contact Stacy Kelley, Director of Marketing & Development, for more information on Sponsorship Opportunities: Stacyk@casaoftthesouthplains.org or (806) 763-2272.

