



Your corporate sponsorship can make an enormous difference in a foster child's life.

For over 25 years, CASA of the South Plains has recruited, trained, and supported a diverse community of volunteers who have advocated for the well-being of abused and neglected children in the foster care system. On average, it costs CASA \$1,500 to recruit and train each new CASA Volunteer. With the support of corporate sponsors like you, CASA Volunteers can continue to help give children in foster care in our community a powerful voice in court, at school, and everywhere they need a reliable adult.

By partnering with CASA as a corporate sponsor, you can help secure a CASA Volunteer for every child in need.


What do your sponsorship dollars mean for CASA and the foster children in your community?

- A CASA Volunteer is appointed to one child or set of siblings.
- 314 CASA Volunteers advocated for 628 children in local foster care in 2018.
- CASA of the South Plains is recognized at the local, state, and national level as being an exemplary nonprofit, most notably:
 - In 2016, receiving recognition that CASA of the South Plains is in compliance with all National CASA and Texas CASA standards.
 - In 2017, successfully completing the Lubbock Area United Way program review to receive a rating of outstanding. CASA of the South Plains is one of only five Lubbock Area United Way partner agencies that has never received less than a rating of outstanding since our addition in 1997.

How can CASA social media reach your customers?

- CASA can aid in promoting your business to the community on Facebook and Twitter during CASA events. Expand your reach to potential new customers through our existing extensive network. Social media marketing reach is as follows:

 Total Reach (Jan. - Dec. 2018)
458,240

 Total Followers
1,198

 Total Followers
400



Value of your corporate support

Benefits	Premier (\$5,000)	Advocate (\$2,500)	Supporter (\$1,000)	Friend (\$500)
Company logo with link on CASA website.	✓	✓	✓	✓
Company logo included in CASA Advocate Newsletter, Donor Newsletter and Annual Report.	✓	✓	✓	✓
Inclusion in CASA event press releases and email blasts for CASA 101 Informational Sessions, Casas for CASA, and CASA IMPACT! Luncheon.	✓	✓	✓	✓
Sponsor appreciation signage at Casas for CASA playhouse/doghouse raffle fundraiser and CASA IMPACT! Luncheon.	✓	✓	✓	✓
“Day of Service” volunteer opportunities for your team at Casas for CASA and CASA IMPACT! Luncheon (great team building activity supporting community foster children).	✓	✓	✓	✓
Complimentary raffle tickets for Casas for CASA playhouse/doghouse fundraiser (great staff appreciation gift).	✓ (30 raffle tickets)	✓ (15 raffle tickets)	✓ (5 raffle tickets)	
Social media engagement on CASA Facebook, Twitter and Instagram pages during pre-event and week-of event promotions for key CASA fundraising events – Casas for CASA and CASA IMPACT! Luncheon.	✓ (10 posts per event)	✓ (5 posts per event)	✓ (2 posts per event)	
Sponsor Spotlight in CASA Donor Newsletter	✓	✓	✓	
Sponsor appreciation signage at each CASA 101 Informational Session held at CASA office.	✓	✓		
A 30 second video that you provide to be run as a part of our digital presentation at each CASA 101 Informational Session held at CASA office.	✓	✓		
A speaking opportunity at CASA Annual Board Meeting (great opportunity to network with key community members and decision makers).	✓	✓		
A speaking opportunity at a quarterly CASA Staff Meeting.	✓	✓		
An opportunity for an on-camera interview during the Casas for CASA playhouse/doghouse raffle fundraiser.	✓			
Participation at Casas for CASA playhouse/doghouse raffle fundraiser winners’ drawing at end of event.	✓			
Table purchase discount of 50% (\$500 value for a table for 8) for CASA IMPACT! Luncheon (great opportunity to network with key community members and decision makers).	✓			



2019 Sponsorship Registration Form

Contact Information:

Company Name: _____ Contact: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Ext.: _____ Fax: _____ Email: _____

Sponsorship Level:

Premier (\$5,000) Advocate (\$2,500) Supporter (\$1,000) Friend (\$500)

Method of Payment:

Check (Please make checks payable to CASA of the South Plains, Inc.)

Credit Card (Please visit <http://bit.ly/CASA-Sponsor>)

Recognition: (Please check all that apply.)

This sponsorship may be publicly acknowledged to encourage the support of others.

My name may appear in donor honor rolls as: _____

Please omit my name from donor honor rolls.

Volunteer:

Yes, I would like more information about becoming a CASA Volunteer.

Yes, I would like more information about hosting a CASA 101 Informational Session.

Please contact me via: Phone E-mail

Please submit completed form to
CASAsponsor@casaoftthesouthplains.org or fax to (806) 763-2273.

