



CASA OF THE SOUTH PLAINS, INC.

IMPACT!

— Gala & Auction —

Thursday, October 21, 2021

6:00pm - 8:30pm • The Willows Event Center • 6303 82nd Street

A voice of hope. A voice in court. A voice for permanency.

Every year, hundreds of children in our community enter into the foster care system and face a whirlwind of chaos and uncertainty. CASA of the South Plains empowers community members to serve as Volunteer Advocates and ensure a child's best interests are being met. The CASA IMPACT! Gala & Auction is an event that highlights the immeasurable difference CASA Volunteers make in the lives of the hundreds of children they serve in our community. The event includes dinner, a silent auction, the Todd Monroe Reno Champion for Children Award presentation, and a profoundly impactful story from a CASA Volunteer.

Every dollar raised at this event will go directly to supporting CASA's vision of serving EVERY child in foster care. Your contribution and support will help CASA move closer to achieving this goal and will have a long-lasting impact in our community.

IMPACT! Gala Sponsorship Packages	IMPACT! \$7,500	Warrior \$5,000	Hero \$2,500	Defender \$1,000
8 seats for key decision makers in your organization*	✓	✓	✓	✓
Recognition in digital presentation during event	✓	✓	✓	✓
Recognition in event program	✓	✓	✓	✓
Social media engagement on CASA's Facebook, Twitter, and Instagram pages during pre-event promotion and week of event (includes all equivalent level sponsors)	✓ (8 posts)	✓ (6 posts)	✓ (4 posts)	
24" x 36" "Thank You" sign (includes all equivalent level sponsors)	✓	✓	✓	
Logo displayed on table tents	✓	✓		
Logo included in monthly CASA Advocate Connection Newsletter	✓	✓		
Full color ad in event program	✓ (Full Page)			

*Number of seats is subject to change if social distancing protocols are mandated due to COVID-19.

CASA will help you expand your reach in our community!

CASA will promote your business to the community through an extensive in-person, virtual, and online communication network:

- CASA email campaigns are sent to over 4,000 recipients regularly throughout the year.
- CASA social media marketing campaigns reach a range of 25,000 - 60,000 unique users each month (includes Facebook, Instagram, and Twitter).
- More than 15,000 unique users visit the CASA website annually.
- CASA person-to-person events provide a significant new audience to present your organization to on a regular basis.



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Registration Form

Contact Information:

Company Name: _____ Contact: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Ext.: _____ Fax: _____ Email: _____

IMPACT! Gala & Auction Sponsorship:

☐ IMPACT! (\$7,500) ☐ Warrior (\$5,000) ☐ Hero (\$2,500) ☐ Defender (\$1,000)

Individual Tickets:

☐ \$100 each (# of individual tickets: _____)

Names of Attendees:

Please include guest information.

Seat 1. _____ 2. _____ 3. _____ 4. _____

Seat 5. _____ 6. _____ 7. _____ 8. _____

Method of Payment:

☐ Check (Please make checks payable to CASA of the South Plains, Inc.)

☐ Credit Card: Call (806) 763-2272.

☐ Please send me an invoice.

Recognition: (Please check all that apply.)

☐ This sponsorship may be publicly acknowledged to encourage the support of others.

☐ My name may appear in donor honor rolls as: _____

☐ Please omit my name from donor honor rolls.

Volunteer:

☐ Yes, I would like more information about becoming a CASA volunteer.

☐ Yes, I would like more information about hosting a CASA 101 informational session.

Please contact me via: ☐ Phone ☐ Email

Please email completed form to Stacy Kelley, Director of Marketing and Development
at stacyk@casaofthesouthplains.org or fax to (806) 763-2273.

CASA of the South Plains

P (806) 763-2272 • F (806) 763-2273 • www.casaofthesouthplains.org

