

Your corporate sponsorship can make an enormous difference in a foster child's life.

Corporate sponsors like you, give foster children in our community who've been abused or neglected a powerful voice in court, at school, and everywhere they need an adult they can rely on. Your gift to CASA helps to recruit, train, and support a diverse community of volunteers who advocate for the well-being of abused and neglected children in the foster care system. CASA of the South Plains' vision is a CASA volunteer for every child; who strives to secure a safe, nurturing, permanent environment for every child.

Please help support CASA and secure an advocate for every child in need.

What do your sponsorship dollars mean for CASA and the foster children in your community?

- 90% of foster children with a CASA advocate successfully advance to the next grade level in school.
- Foster children with a CASA advocate spend 5 months less in foster care than those without.
- On average, it costs CASA \$1,500 to recruit and train each volunteer advocate.
- A CASA advocate is appointed to one child or set of siblings. The cost to provide one year of advocacy for each child served by CASA is \$1,625.
- CASA advocates saved taxpayers approximately \$343,640 in 2015 due to the 8,591 hours of volunteer service.
- CASA of the South Plains is recognized at the local, state, and national level as being an exemplary nonprofit, most notably:
 - In June 2014 receiving recognition that CASA of the South Plains is in 100% compliance with all National CASA standards.
 - In July 2014 successfully completing the Lubbock Area United Way program review receiving a rating of outstanding.
 - Continuing to hold an outstanding rating within the Lubbock Area United Way partner agencies as one of only 5 agencies that has never received less than a rating of outstanding since our addition in 1997.



1215 Avenue J, Suite 301 • Lubbock, Texas 79401
P (806) 763-2272 • F (806) 763-2273 • www.casaofthesouthplains.org

Your voice. A lifetime of difference.




Value of your corporate sponsorship

Assets	Platinum	Gold	Silver	Bronze
Opportunity for a live on camera interview during Casas for CASA	✓			
Participation at Casas for CASA drawing at the end of the event	✓			
One community engagement opportunity at Casas for CASA (i.e., cookout, promotional items giveaway. At your additional expense)	✓			
Opportunity to host and speak to new volunteers at a swearing-in lunch (6 slots available)	✓			
Opportunity to host and speak to volunteers at a case closure party (4 slots available)	✓	✓		
Sponsor signs included at each CASA 101 informational session held at the CASA office	✓	✓		
VIP seats for key decision makers in your organization at the Champions for Children Breakfast	✓ (3 seats)	✓ (2 seats)		
VIP seats for key decision makers in your organization at the Advocate Appreciation Dinner	✓ (3 seats)			
Invitation for key decision makers in your organization to the CASA Annual Meeting	✓ (2 seats)	✓ (1 seats)		
A speaking opportunity at the CASA Annual Meeting	✓	✓		
Logo included on 6' x 4' "Thank You" banner (Platinum and Gold level sponsors)	✓	✓		
24" x 36" "Thank You" sign included at CASA events (includes all equivalent level sponsors)	✓	✓	✓	✓
Social media engagement on the CASA Facebook and Twitter pages during pre-event promotion and week of event for each CASA event (includes all equivalent level sponsors)	✓ (10 posts)	✓ (5 posts)	✓ (1 posts)	
Logo with a link on CASA's home page	✓	✓	✓	✓
Press release mention for each CASA promoted event	✓	✓	✓	✓
Logo included in the CASA of the South Plains' donor newsletter, Advocate newsletter, and annual report	✓	✓	✓	✓

How can CASA social media reach your customers?

- CASA can aid in promoting your business to the community on Facebook and Twitter during CASA events. Social media marketing reach is as follows:

 Total Reach (Jan. - Dec. 2015)
162,347

 Total Followers
1,052



CASA OF THE SOUTH PLAINS, INC.

2017 Sponsorship Registration Form

Contact Information:

Company Name: _____ Contact: _____ Title: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Ext.: _____ Fax: _____ Email: _____

Sponsorship Level:

Platinum (\$5,000) Gold (\$2,500) Silver (\$1,000) Bronze (\$500)

Method of Payment:

Check (Please make checks payable to CASA of the South Plains, Inc.)

Credit Card: Please call Gabe Ballesteros, Director of Communications and Marketing, at (806) 763-2272.

Recognition: (Please check all that apply.)

This sponsorship may be publicly acknowledged to encourage the support of others.

My name may appear in donor honor rolls as: _____

Please omit my name from donor honor rolls.

Volunteer:

Yes, I would like more information about becoming a CASA volunteer.

Yes, I would like more information about hosting a CASA 101 informational session.

Please contact me via: Phone E-mail

Please submit completed form to (806) 763-2273 or email to Gabe Ballesteros, Director of Communications and Marketing, at gabrielb@casaoftthesouthplains.org



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